PUBLIC ENGAGEMENT FORM

PROJECT TITLE: Bola Tie, LLC Rezone, FS16-350

OVERALL PUBLIC INVOLVEMENT LEVEL:

The proposed rezone has been notified in the local newspaper, by mail to all property owners within 300 feet of the property and by signs placed upon the site. Residents will be able to provide input at the Citizen Review meeting, the Planing and Zoning meeting, and the City Council meeting.

IDENTIFY STAKEHOLDERS:

Stakeholders for the proposed rezone include the residential subdivision to the south, the surrounding employment PAD, an adjacent church property zoned as residential, and the public at-large.

OBJECTIVES:

The purpose of this rezone is to take a currently Rural Residential (RR) zoned parcel and rezone it to Business Park (BP) Zoning. Because of the location of the lot beneath the Luke 65 dln Luke noise contours, a residence could not be built upon the parcel.

PUBLIC ENGAGEMENT STRATEGIES & TOOLS:

Public Engagement & Project timeline:

Public outreach time frame (when to when) - Monday September 19, 2016 from 6:00 PM to 8:00PM
Future Council Work Session/Meetings target dates - December 6, 2016
Election dates (if applicable) - Not Applicable
Project start/completion dates - No development plans currently under review

Communication Tools and Technique options: (which do you plan to use?)

- ☐ Press releases
- ☑ Public meetings (video/photos, poster boards, fact sheet(s) *do you need Spanish version?)
- ☑ Presentations to boards and commissions, other interested community partners/stakeholders
- ☐ Third-party consultant/moderator (pending budget)
- ☐ Survey (online/paper/both?)
- ☐ Social media
- ☐ Surprise 11
- ☐ Notify Me email/ Council newsletters (opt-in audience)
- ☑ Paid advertising (pending budget)
- ☐ Surprise Progress (mailed quarterly and tied to print deadlines)
- ☐ Booth at city events
- ☑ Paid mailings (pending budget)
- ☐ Creation of a subcommittee/task force
- ☐ Youth/adult activities, registration, or orientation (HOA Academy)
- ☐ Website updates