PUBLIC ENGAGEMENT FORM

PROJECT TITLE: FS16-343 Mirano at Desert Oasis

OVERALL PUBLIC INVOLVEMENT LEVEL:

The applicant held a Citizen Review meeting on September 22, 2016 at the Desert Oasis Elementary School, informational mailers were sent to properties within 300 feet of the project, and advertisements were posted in a local newspaper. Several residents from around the subject parcel attended.

IDENTIFY STAKEHOLDERS:

Property owners in the immediate area.

OBJECTIVES:

The PAD Amendment will allow for the development of 106 single-family homes on Parcels L7 and L8 of Desert Oasis.

PUBLIC ENGAGEMENT STRATEGIES & TOOLS:

Public Engagement & Project timeline:

Public outreach time frame (when to when) September 22, 2016 6:00pm - 7:00pm
Future Council Work Session/Meetings target dates 12/20/2016
Election dates (if applicable) N/A
Project start/completion dates N/A

Communication Tools and Technique options: (which do you plan to use?)

- ☐ Press releases
- ☑ Public meetings (video/photos, poster boards, fact sheet(s) *do you need Spanish version?)
- ☑ Presentations to boards and commissions, other interested community partners/stakeholders
- ☐ Third-party consultant/moderator (pending budget)
- ☐ Survey (online/paper/both?)
- ☐ Social media
- ☐ Surprise 11
- ☐ Notify Me email/ Council newsletters (opt-in audience)
- ☑ Paid advertising (pending budget)
- ☐ Surprise Progress (mailed quarterly and tied to print deadlines)
- ☐ Booth at city events
- ☑ Paid mailings (pending budget)
- ☐ Creation of a subcommittee/task force
- ☐ Youth/adult activities, registration, or orientation (HOA Academy)
- ☐ Website updates