

CITY OF SURPRISE
ARTS AND CULTURAL ADVISORY COMMISSION

Meeting Minutes - Draft

December 5, 2016 / 6:00 PM

COUNCIL OVERFLOW ROOM
16000 NORTH BULLARD AVENUE
SURPRISE, ARIZONA 85374

CALL TO ORDER:

A. Roll Call

Chair Susan deJong, Vice-Chair Margaret Lieu, Commission members, Kathie Morgan, Merrill Edelstein and Lee Whitehead.

Staff: Nicole Lance, Deputy City Manager and Edith Baltierrez, Senior Management Analyst

Absent: David Farago and Jean Dibner

B. Pledge of Allegiance

C. Current Events Reports

Commission members reported on various events and meetings they attended. Chair de Jong attended Luncheon Theater, the City of Surprise Veterans Day Parade and Art Show, State 48 art encounter, West Valley Symphony, Chihuly Garden exhibit, Taste of Surprise meetings, 100th birthday celebration for artist Ann Marie Petersen and interviews for the City of Surprise Public Art Master Plan.

Ms. Morgan attended the Marley Park Veterans final dedication, Roosevelt neighborhood house tour, State 48 art encounter, and the Broadway production Beautiful.

Vice Chair Lieu attended the West Valley Arts Council block party, the City of Surprise Veterans Day Parade and Art Show, State 48 art encounter, and City of Peoria's first anniversary of their community garden where her students received a plaque for their mural.

Ms. Edelstein attended the Marley Park Veterans final dedication.

Mrs. Whitehead participated in the City of Surprise Veterans Day Parade and attended the City of Surprise party.

D. Staff reports

Mrs. Lance provided an update on grant opportunities and possible options to partner with CRS. Some of the suggestions include, 2nd Sundays in the park, Surprise Party, Egg-stravaganza, 4th of July, and Fiesta Grande (as long as the Hispanic art theme remained).

CALL TO THE PUBLIC:

None.

REGULAR AGENDA ITEMS – NON PUBLIC HEARING

Item 1 – Consideration and action approving the November 7, 2016 Arts & Cultural Advisory Commission Meeting minutes.

Mrs. Whitehead Motioned to approve the November 7, 2016 meeting minutes. Ms. Morgan 2nd. 5 Yes votes. Motion carried.

Item 2 – Consideration and possible action pertaining to bus tours to bring local students to a Black History Month display at City Hall and the Arts HQ building.

The Commission agreed to participate in the following ways:

- 1) The Arts Commission will provide easels to display six 2D art pieces at City Hall.
- 2) Partner with Dysart Unified School District (DUSD) and rent up to four buses to bring students to visit City Hall and the Arts HQ to see the black history art exhibit.

Chair de Jong also provided an update to the Arts Commission regarding transportation for the Charter Schools and discovered they would be able to provide their own transportation to the exhibit.

Vice Chair Lieu Motioned to expend an amount not to exceed \$400 to charter buses to transport students from DUSD to the Black History Month display at City Hall and the Arts HQ building. Ms. Edelstein 2nd. 5 Yes votes. Motion carried.

Item 3 – Consideration and possible action relating to scheduling and programming of public art bus tours for Fiscal Year 2017.

Chair de Jong advised the Commission that Benevilla would like to partner with the City to host another public art bus tour for the month of March.

Vice Chair Lieu indicated she would like to offer more tours.

Chair de Jong suggested offering two tours, one in March and the second for another time.

Vice Chair Lieu proposed April for the second tour.

Mrs. Whitehead Motioned to expend an amount not to exceed \$500 to offer two public art bus tours and charter two buses. Ms. Edelstein 2nd. 5 Yes votes. Motion carried.

Item 4 – Consideration and possible action naming a liaison/lead for the Friends of the Library Bookmark Contest.

Ms. Alyson Cline from Friends of the Surprise Library provided an overview of the upcoming book mark contest.

Chair de Jong noted the Commission had agreed to support the book mark contest by offering to judge the entries, assist with publicity, display entries at City Hall, and recognize winners at a City Council meeting. Councilman Hall suggested recognizing winners at the March 21, 2017 City Council meeting. City staff will follow up on City Council meeting date.

Ms. Cline requested contact information for a City liaison. Ms. Morgan volunteered to be the City liaison.

Vice Chair Lieu requested the book mark contest be posted on the Arts Commission calendar.

Item 5 – Discussion and possible action pertaining to hosting receptions for future artwork displays at City Hall.

The Commission discussed the possibility of hosting the Neu Art Show reception in conjunction with the Arts HQ opening reception on March 9. Ms. Morgan suggested holding the Neu Art Reception from 4pm to 7pm to allow people to go between City Hall and Arts HQ. Vice Chair Lieu added they should create a visual walkway between both locations to encourage people to visit both events. Ms. Morgan proposed the Commission speak to Arts HQ about connecting both events. Chair de Jong volunteered to follow up with Arts HQ. Ms. Edelstein asked if City Hall could remain open beyond 5pm and suggested having people be directed to both events. City staff will follow up on keeping City Hall open after hours. Ms. Morgan added it would be good to have a common time frame and theme between both events. Vice Chair Lieu suggested having music to attract people to City Hall.

Vice Chair Lieu Motioned to pair Neu Art Show reception with Arts HQ opening reception on March 9. Ms. Edelstein 2nd. 5 Yes votes. Motion carried.

Vice Chair Lieu amended motion to expend an amount not to exceed \$150 to host a reception for the Neu Art Show with Arts HQ opening reception on March 9. Ms. Edelstein 2nd. 5 Yes votes. Motion carried.

Item 6 – Discussion and possible action pertaining to the painting of the third bench at Dreamcatcher Park.

Chair de Jong will notify artist Marty Wolfe of change to have students paint the third bench.

Vice Chair Lieu shared student bench designs with the Commission and will forward electronic copies to City staff.

Vice Chair Lieu also inquired about options for purchasing materials. City staff will follow up with options.

Item 7 – Consideration and possible action to recommend a budget for Fiscal Year 2018.

Mrs. Lance provided an overview of the FY17 budget, including Year-to-Date budgets sheets and recommended keeping FY17 budget for FY18.

Vice Chair Lieu requested a budget report update for each monthly meeting. City staff will follow up with request.

Mrs. Whitehead Motioned to move forward with budget as proposed. Vice Chair Lieu 2nd. 5 Yes votes. Motion carried.

Item 8 - Discussion, consideration and action to approve the purchase of a plaque for the art piece Top Knot by Kevin Caron, and determining a standardized template for future plaques.

Chair de Jong showed the Arizona Traditions Woodworking plaque to the Commission. She also requested City staff look into recognizing group at the January 21st City Council meeting. Staff will follow up with request.

Chair de Jong also showed the Commission a sample of the standardized template plaque for future art pieces. The Commission requested City staff follow up with the Public Works Department on the installation of the sample and gave direction for the template to be standardized per the Display Plan. Ms. Baltierrez suggested the Commission vote on moving forward with the plaque sample in conjunction with working with Public Works on the installation options.

Mrs. Whitehead Motioned to move forward with the purchase of the Top Knot plaque not to exceed \$500 using the material sample presented at this meeting and standardizing the template following the Display Plan guidelines. Vice Chair Lieu 2nd. 5 Yes votes. Motion carried.

Item 9 – Discussion pertaining to having an interactive booth at future events, including possible purchase of a tablecloth.

The Commissioners discussed the possibility of using the Lego Man for future booth events. They also discussed the possibility of changing the shirt to read “I heART Surprise”. Ms. Morgan raised concerns over the logo being copyrighted or trademarked. Vice Chair Lieu indicated she would forward the logo to City staff who would follow up with the Legal Department.

The Commissioners also discussed the possibility of creating an interactive game to play at their booth which included matching art pieces to the right location within the City. Vice Chair Lieu volunteered to conduct more research and asked for a couple of other members to work with her on creating the game.

The Commission also decided to purchase a tablecloth for their booth events. The tablecloth should include the City of Surprise logo, indicate the “City of Surprise Arts & Cultural Advisory Commission”, and be purple with white lettering.

Ms. Edelstein Motioned to purchase a tablecloth not to exceed \$300. Vice Chair Lieu 2nd. 5 Yes votes. Motion carried.

Item 10 – Consideration and possible action relative to Art Encounters programming for Fiscal Year 2017.

Ms. Morgan provided an overview of the State 48 Brewery event. Overall, event went well. However, Ms. Morgan suggested holding the event at alternative locations for future culinary/beverage events as it was difficult to hear presentation during restaurant business hours.

The Commission also held a discussion on how they could get more people to attend art encounter events. Mrs. Whitehead suggested creating a calendar of events for the next year. Vice Chair Lieu

added creating an art encounter subcommittee to plan and prepare the calendar of events. Vice Chair de Jong volunteered to start the calendar of events for the next six months.

Item 11 – Discussion regarding the “mobile museum” concept.

Chair de Jong provided an overview of the Goodyear Mobile Museum and asked the Commission to review the attached documents.

Chair de Jong also reminded the Commissioners about the Special Meeting on Monday, December 12th at 4:30pm to review the Policy and Procedures draft. She also asked if the Commissioners could bring non-perishable items to donate to the AZ Charter Academy. In addition, she shared a flyer of the Taste of Surprise event.

Item 12 - Discussion and possible action to place items on a future agenda.

- Minutes
- Strategic Plan
- Budget Update
- Art display receptions at City Hall: Date for Neu Art Show
- Black History Month Project: Bus Tours
- Bus Tours
- Art Encounters
- Top Knot Plaque Purchase
- Mini-Baseball Bat Decorating Contest Update
- Art Acquisition
- Future agenda items

ADJOURNMENT –Motion to adjourn 8:12 p.m. – Vice Chair Lieu, 2nd by Mrs. Whitehead. 5 yes votes. Motion carried.

ATTEST:

Nicole Lance, Deputy City Manager
For Government and Community
Partnerships Department.

CERTIFICATION:

I, Edith Baltierrez, Sr. Management Analyst for the City of Surprise City Manager’s office. Maricopa County, Arizona, do hereby verify that these are the true and correct minutes of the Arts and Cultural Advisory Board meeting held on December 5, 2016

Edith Baltierrez, Sr. Management Analyst