

What were the outcomes 2016:

- 1,544 registered chalkers
- 696 children
- 233 youth
- 615 adults
- 92 families outside our area
- Approximately 4,632 people attended
- 11 guest and featured artists
- 14 entertainers throughout the weekend
- Over 1,457 squares colored
- We gave over 1,250 FREE boxes of chalk to community chalkers
- Approximately 80 volunteers and over 1,000 hours dedicated to the event
- Over 280 ballots cast for people's choice
- Over 30 awards given to chalkers, "On the Spot Awards" and "Outstanding Volunteer Awards"
- 99 official sponsors with cash and in-kind donations
- 187 participants wanted information about helping Chalk It Up! Prescott next year
- 119 participants wanted information about WYGC Foundation
- At least 220 participants noted it was their 1st time coming to Chalk It Up! Prescott
- Raised over \$12,000 for community mental health programs



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