PUBLIC ENGAGEMENT FORM

PROJECT TITLE: Zanjero Trails Planned Area Development Rezone Amendment, FS16-489

OVERALL PUBLIC INVOLVEMENT LEVEL:

Citizen Review. Allows residents to input their opinions on the proposed rezone. The Public Hearing will allow another chance for the public to express their views on the proposal.

IDENTIFY STAKEHOLDERS:

Residents adjacent to the Planned Area Development (PAD); the public at-large; adjacent property owners.

OBJECTIVES:

The applicant seeks approval of an amendment to the zoning of the Zanjero Trails Planned Area Development (PAD) to allow changes in land use.

PUBLIC ENGAGEMENT STRATEGIES & TOOLS:

Public Engagement & Project timeline:

Public outreach time frame (when to when) - January 12, 2017 at City of Surprise City Hall
Future Council Work Session/Meetings target dates - February 7, 2017
Election dates (if applicable) - Not aplicable
Project start/completion dates - To be determined

Communication Tools and Technique options: (which do you plan to use?)

- ☐ Press releases
- ☑ Public meetings (video/photos, poster boards, fact sheet(s) *do you need Spanish version?)
- ☑ Presentations to boards and commissions, other interested community partners/stakeholders
- ☐ Third-party consultant/moderator (pending budget)
- ☐ Survey (online/paper/both?)
- ☐ Social media
- ☑ Surprise 11
- ☐ Notify Me email/ Council newsletters (opt-in audience)
- ☑ Paid advertising (pending budget)
- ☐ Surprise Progress (mailed quarterly and tied to print deadlines)
- ☐ Booth at city events
- ☑ Paid mailings (pending budget)
- ☐ Creation of a subcommittee/task force
- ☐ Youth/adult activities, registration, or orientation (HOA Academy)
- ☑ Website updates