

RESOLUTION # 2016-43

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE CITY OF SURPRISE, ARIZONA, ADOPTING THE CITYWIDE TEMPORARY SIGNAGE POLICY.

WHEREAS, the Mayor and Council directed staff to prepare the city wide temporary signage policy;

WHEREAS, it is beneficial to the city to implement the city wide temporary signage policy that is better aligned to serve the needs and desires of business and citizens within the City of Surprise;

WHEREAS, the city would temporarily waive the enforcement of the Surprise City Code Section 113-47 beginning immediately upon adoption and expiring when the city adopts a new sign code, as defined in Exhibit A; and

WHEREAS, the Mayor and Council deem this an urgent matter and requested this resolution to be effective immediately upon its passage and adoption.

NOW, THEREFORE, BE IT RESOLVED by the Mayor and Council of the City of Surprise, Arizona, as follows:

Section 1. That the Mayor and Council adopt the City Wide Temporary Signage Permit Policy as defined in the attached Exhibit A.

Section 2. That the City Wide Temporary Signage Policy is enacted immediately upon passage of this Resolution.

Section 3. That this Resolution shall continue in effect until the Council repeals this Resolution.

APPROVED AND ADOPTED this ____ day of _____, 2016.

Sharon R. Wolcott, Mayor

Attest:

Approved as to form:

Sherry Aguilar, City Clerk

Robert Wingo, City Attorney

EXHIBIT A

Temporary Signage Policy – City Wide

Temporary Signage Policy – City Wide

April 5, 2016 until such time the City of Surprise adopts an updated sign code

The Surprise Mayor and Council have adopted, by resolution, a city wide temporary sign policy that will allow their business additional temporary signage.

Beginning April 5th, 2016 businesses shall be allowed to display a banner-style sign, and/or employ a sign walker along the adjacent roadway or roadway closest to their business subject to certain requirements set forth below.

Business will be allowed to display **one of each** of the following temporary signs in accordance with the standards listed in this brochure:

- A-Frame Sign
- Banner
- Sign Walker

Any sign displayed in a manner other than described in the code or this temporary policy shall be subject to the City of Surprise Sign Code.

No fees will be required for temporary signs allowed by this policy.

A – Frame Sign

- Cannot be placed in any public or private street or sidewalk.
- Must be placed behind sidewalk. Cannot be placed between sidewalk and street curb.
- Sign cannot be placed within any visibility triangle (30' from curb intersection).
- 12 square feet sign area. (two sided)
- 4 feet maximum height.
- Sign must be maintained in good order and repair.
- Sign copy must be legible.
- Sign may not display outdated copy.
- Sign must be properly anchored or weighted to prevent movement but shall not be chained or cabled.
- A-frame sign shall have the internal spacing between faces of 45 degrees. Each face shall be fabricated of a wood, hard plastic or metal material that is at least one-half inch thick with no unfinished, sharp or rough edges.

Banner

- Can only be placed on building.
- Banner must be attached properly to the building at each corner of the banner.
- Maximum size is 1 square foot per linear foot of lease front; not to exceed 500 square feet. (e.g. a store with 20 feet of lease front will be allowed a 20 square-foot banner-a 5' x 4' sign).
- Sign copy must be legible.
- Sign must be maintained in good order and repair.
- Sign may not display outdated information.
- Banner may not exceed 80% of lease frontage or building frontage of a single tenant building .

Sign Walker

- Sign walker is not allowed within 30 feet of any street or driveway inter-section.
- Sign walker is not allowed on the street, nor may they prohibit the safe passage of anyone using a public or private sidewalk.
- Sign walker is allowed in any zoning.